

## The 6th Annual Leaders on Purpose CEO Summit

Bringing together the world's most visionary leaders to drive collaborative transformation for a purpose-first economy

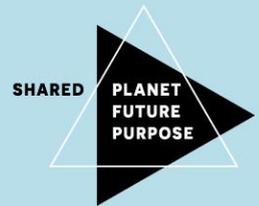
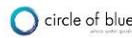
**20th September 2023 - The Purpose First Economy**  
Spring Place, 6 St Johns Ln, NY 10013 | Time: 9am ET - 10pm ET

### Day 1 Agenda - Stage Area

Time	Theme	Session Name	Session Type	Speakers and moderators
9:00 - 09:30	Light breakfast in the morning	Registration & Arrival	-	-
09:30 - 10:00	The Purpose First Economy - Shared Planet, Shared Future, Shared Purpose	Welcome & CEO Summit Opening	Keynotes	<b>Christa Gyori</b> , CEO & Co-Founder, Leaders on Purpose <b>Dr. Tatiana Kazakova</b> , CSO & Co-Founder, Leaders on Purpose <b>Ilwad Elman</b> , COO, Elman Peace and Human Rights Centre <b>Eric Andersen</b> , President, Aon
10:00 - 10:45	Unleashing Capital for Global Development: The Convergence of Profit and Progress	Mobilizing Capital for Large Scale Transformation and Innovation - Purpose-first Economy and Financial Instruments of the Future - How do we Unlock Catalytic Projects?	Panel	<b>Moderator: Peggy Collins</b> , Washington Bureau Chief, Bloomberg News <b>Makhtar Diop</b> , IFC MD, World Bank <b>Keith Tuffley</b> , Global Co-Head of the Sustainability & Corporate Transitions Group, Citi <b>Dr. James Mwangi</b> , CEO, Equity Group Holdings <b>Jillian Slyfield</b> , Chief Innovation Officer, Aon
10:45 - 11:15	Skills on Purpose: Youth, Talent and Work: Next Generation Leadership	-	Panel	<b>Moderator:</b> Lauren Young, Editor Special Digital Projects, Reuters <b>Michelle Armstrong</b> , Head of Philanthropy and Executive Director, Ares Charitable Foundation <b>Chaeli Mycroft</b> , Co-Founder and Global Ambassador, Chaeli Campaign & Chaeli Foundation USA <b>Balaji Ganapathy</b> , CSR Officer, Tata Consulting
11:15 - 12:00	Aligned Action for Energy Solutions	-	Panel	<b>Moderator: Sarah Kjellberg</b> , Chief Growth Officer, Arbor <b>Daniel Layton</b> , CEO and Chairman, Ensorcia Metals <b>Rama Ayman</b> , CEO, MMG Capital <b>Michael Lee</b> , CEO, Octopus Energy



				<b>Marcelo de Andrade</b> , Founder / Chairman, Pro Natura International
<b>12:00 - 12:30</b>	<b>LUNCH</b>			
12:30 - 12:45	Breaking Barriers, Shaping Futures: Perspectives on Systemic Transformation		Lighting Talk	<b>Robert Grant</b> , Founder, Chairman & CEO, Strathspey Crown LLC, and Author of "Polymath"
12:45 - 13:15	From Boardroom to Classroom: Aligning Corporate Strategy with Talent and Education for a more Just, Inclusive and Sustainable Tomorrow		Panel	<b>Moderator: Christa Gyori</b> , CEO & Co-Founder, Leaders on Purpose <b>Jon Miller</b> , Ex Chairman & CEO, AOL <b>Angie Kamath</b> , Dean of Professional Services, NYC STS <b>Abby Adlerman</b> , CEO & Founder, Boardspan Inc
13:15 - 13:45	New Humanitarians on Purpose	Empowered Crisis Management: Local-Led Learning Empowers New Humanitarians for Crisis Readiness	Panel	<b>David Ball</b> , Founder, Brandfuel Ltd <b>Janti Soeripto</b> , CEO, SCUS Corporate Partnerships
13:45 - 14:30	Technology and Innovation for Sustainable Development		Panel	<b>Moderator: Kate Warren</b> , EVP and Executive Editor, Devex <b>Joakim Reiter</b> , Chief External and Corporate Affairs Officer and Executive Committee Member, Vodafone Group <b>Jean-Philippe Courtois</b> , EVP and President of Partnerships, Microsoft <b>Sanjeev Khagram</b> , UN Carbon Removal Lead, University Dean Thunderbird School of Global Management, Advisor to Kenyan Government <b>Nena Stoiljkovic</b> , Under Secretary General for Global Relations, Diplomacy and Digitalization, IFRC
<b>14:30 - 14:45</b>	<b>BREAK</b>			



14:45 - 15:30	Transition on Purpose of MNC's with bold innovation	Large Scale Business Transformation for Good	Panel	<p><b>Moderator: Eva Gladek</b>, CEO, Metabolic</p> <p><b>Gregoire Verdeaux</b>, SVP External Affairs, PMI</p> <p><b>Salim Ismail</b>, Founding ED, Singularity University and Author "Exponential Organisations"</p> <p><b>Katherine Pickus</b>, VP of Sustainability &amp; Global Impact, Tyson Foods</p>
15:30 - 16:00	Fashion on Purpose: The Future of Fashion: Creating Sustainable Business Models		Panel	<p><b>Anika Spohn</b>, Luxury Goods LV Lead, Aon</p> <p><b>Michelle Milford Morse</b>, VP for Girls and Women Strategy, United Nations Foundation</p>
16:00 - 16:15	<b>BREAK</b>			
16:15 - 16:45	Water on Purpose		Panel	<p><b>Carl Ganter</b>, Co-Founder &amp; Director, Circle of Blue</p> <p><b>Karine Rouge</b>, CEO, Veolia UNICEF Representative</p> <p><b>Yogita Mumssen</b>, Senior Infrastructure Economist, Global Water Practice, World Bank</p>
16:45 - 17:30	Nature's Purpose & Biodiversity		Fireside Conversation	<p><b>Moderator: Stan Stalnaker</b>, Founder, Hub Culture</p> <p><b>Marisa Drew</b>, Chief Sustainability Officer, Standard Chartered Bank</p> <p><b>Dr. Maitha Al Hameli</b>, Marine Assessment and Conservation, Environment Agency - Abu Dhabi (EAD)</p>
17:30 - 18:00	Technology on Purpose & Circular Economy	The Frontier of Circular Economy: Advancing to Future Fit and Purpose-Driven Markets	Fireside Conversation	<p><b>Moderator: Char Love</b>, Global Director of Advocacy, Natura &amp; Co</p> <p><b>Mary Jacques</b>, Executive Director, Global ESG and Regulatory Compliance, Lenovo</p> <p><b>Haley Lowry</b>, Global Sustainability Director, Dow</p>
18:00 - 18:45	Cities on Purpose	Cities of the Future and Bio-Regions	Panel	<p><b>Sergio De la Vega</b>, Chairman and President, Citizens Companies</p> <p><b>Andy Poppink</b>, Global CEO, Markets Advisory, JLL EMEA</p> <p><b>Khalid Fagih</b>, MD &amp; CEO, Red Sea International</p> <p><b>Dr. Karndee Leopairote</b>, MDQC Chief Advisor on Foresight &amp; Innovation, FutureTales Lab</p>
18:45	<b>CEO Summit Closing</b>			



SHARED

PLANET  
FUTURE  
PURPOSE

18:45 - 19:15	Transition to the High-Level Leaders on Purpose CEO Dinner / Cocktails			
19:15	Dinner Opening			
19:15 - 19:45	Regions on Purpose	Africa on Purpose: Climate, Finance and the role of Africa	Fireside	<b>Moderator: Nima Elmi</b> , CEO, Africa House <b>Dr. James Mwangi</b> , CEO, Equity Group Holdings <b>Rebeca Grynspan</b> , Secretary General UNCTAD
19:45 - 20:00		Africa on Purpose: Climate, Finance and the role of Africa	Fireside	<b>First Lady Kenya</b> , Michelle Ruto <b>Sanjeev Khagram</b> , University Dean Thunderbird School of Global Management, UN Carbon Removal Lead (Digital Divide, Inclusion, Skills, Youth) <b>Samba Bathily</b> , Founder, Africa Development Solutions Group
20:00				Dinner served
22:00	Close of Day 1			

**21st September 2023 - The Purpose First Economy and AI on Purpose**  
Salesforce Tower, 1095, 6th Ave, NY 10036 | Time: 8am ET – 11am ET

**Day 2 Agenda**

Time	Theme	Session Name	Session Type	Invited Speakers
08:00 - 08:30	Light breakfast in the morning	Registration & Arrival	-	-
08:30 - 08:45	Welcome and Day 2 Opening	-	Keynote and Lightning Talk Opening	<b>Christa Gyori</b> , CEO & Co-Founder, Leaders on Purpose <b>Eric Loeb</b> , EVP, Government Affairs, Salesforce <b>Tatiana Molcean of Moldova</b> , New UNECE Executive Director
08:45 - 09:30	How to Lead the Paradigm Shift on Purpose	Leveraging Generative AI for Good	Panel	<b>Moderator: Stephen Ibaraki</b> , Co-Founder, AI for Good <b>Sanjeev Khagram</b> , UN Carbon Removal Lead, University Dean Thunderbird School of Global Management <b>Tatiana Molcean of Moldova</b> , New UNECE Executive Director <b>Eric Loeb</b> , EVP, Government Affairs, Salesforce
09:30 - 09:45		Interactive Q&A	Q&A / Roundtable	
09:45 - 10:30	From Concept to Reality	Today's most innovative business solutions that will preserve tomorrow (Applications in Climate, Business and Health)	Panel	<b>Moderator: Nasrin Mostafazadeh</b> , Co-Founder, Verneek A.I. <b>Ling Hai</b> , President, Mastercard, Co-International Market <b>Suzanne DiBianca</b> , Chief Impact Officer, Salesforce
10:30 - 10:45		Interactive Q&A	Q&A / Roundtable	
10:45 - 11:00		Outlook & Closing		<b>Leaders on Purpose</b>
<b>11:00</b>	<b>Close of Event</b>			